Meeting Title: Transit Village Management Committee Meeting Agenda

Date: December 2012 Location: Senior Center

Time: 7:30pm Conference Number: N/A

| Invited Participants         |       |                                    |       |       |  |  |
|------------------------------|-------|------------------------------------|-------|-------|--|--|
| Appointed Present<br>Members |       | Position                           | Email | Phone |  |  |
| Ken Baudendistel             |       | Redevelopment Agency               |       |       |  |  |
| Jason Cilento                |       | Redevelopment Agency               |       |       |  |  |
| William Robbins              | X     | Borough Admin                      |       |       |  |  |
| Adam Gordon                  | X     | Planning Brd Member                |       |       |  |  |
| Bob Tunison                  |       | Resident Tunison Home Improvement  |       |       |  |  |
| Maureen McCabe               |       | Resident                           |       |       |  |  |
| Areli Gonzalez               |       | Resident                           |       |       |  |  |
| Vice Chairperson             |       | Investor Savings                   |       |       |  |  |
| Rich Hendricks               |       | Dunellen Hotel                     |       |       |  |  |
| Noreen Dunn                  | X     | Roxy and Dukes                     |       |       |  |  |
| Peg Lockwood Secretary       | Х     | Art Annex                          |       |       |  |  |
| Heidi Heleniak               |       | Historical Society Heidi's Cottage |       |       |  |  |
| Christine                    |       | Resident                           |       |       |  |  |
| <b>Additional Attende</b>    | dees: |                                    |       |       |  |  |
|                              |       |                                    |       |       |  |  |
|                              |       |                                    |       |       |  |  |
|                              |       |                                    |       |       |  |  |
|                              |       |                                    |       |       |  |  |

|         | Agenda                |               |           |  |  |  |
|---------|-----------------------|---------------|-----------|--|--|--|
| Topic # | Topic to be discussed | Time Allotted | Presenter |  |  |  |
| 1.      |                       |               |           |  |  |  |
| 2.      |                       |               |           |  |  |  |
| 3.      |                       |               |           |  |  |  |
| 4.      |                       |               |           |  |  |  |
| 5.      |                       |               |           |  |  |  |
| 6.      |                       |               |           |  |  |  |

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|    | Discussion  |
|----|---|
| 1. | NJ Transit Brochure - Jason forwarded a draft of the brochure which was distributed to this envelope in November. He's updating pictures. Peg received quotes for cost associated with producing the brochures, provided to Bill Robins to accrue this expense and move \$500 into 2013 budget  |
| 2. | <b>Grant</b> - discussed grant submitted for a continuation of street lamps for both beauty and safety. Grant request is pending. Committee discussed other potential grants. Peg met with Ellen Stein, Grant writer, to investigate potential grants and cost. Written proposal was requested.   |
| 3. | Lamp post baskets - Peg provided sample of lamp post basket to F&C Iron works in Plainfield for estimate.  Discussed idea of having retailers adopt a basket on their lamp poles.   |
| 4. | <b>Beautification of Dunellen</b> - beyond fundraising, discussed support for beautification of Dunellen. Bill provided an update on the sign ordinance issues. Said the council is fully aware of sign issues (banners, posters, etc., in windows long term) and completed draft for new sign ordinance  |
| 5. | Renaissance Festival - discussed the concept of the committee playing a more active role in support of the Renaissance festival at the park. Noreen to provide proposal for next meeting.   |
| 6. | <b>Logo for NJ Transit Village</b> - Heidi's husband had drafted a few logos for review. Heidi will circulate the sketches for committee review and feedback  |
| 7. | Retailer Support - Heidi - has ties to magazines - and volunteered to speak with them about a social media program, and tying to the magazine links for helpful information to retailers - i.e., decorating their window or store front, business ideas, suggestions. Discussed having NJ Transit village for Dunellen as a sub domain from the main page, with posting of committee members, mission statement and monthly minutes. Bill R to investigate and support. |
| 8. |   |
| 9. |   |

| Action Items |       |                |                    |   |  |  |  |
|--------------|-------|----------------|--------------------|---|--|--|--|
| Description  | Owner | Target<br>Date | Completion<br>Date | s |  |  |  |
| 1.           |       |                |                    |   |  |  |  |
| 2.           |       |                |                    |   |  |  |  |
| 3.           |       |                |                    |   |  |  |  |
| 4.           |       |                |                    |   |  |  |  |
| 5.           |       |                |                    |   |  |  |  |
| 6.           |       |                |                    |   |  |  |  |
| 7.           |       |                |                    |   |  |  |  |
| 8.           |       |                |                    |   |  |  |  |
| 9.           |       |                |                    |   |  |  |  |
| 10.          |       |                |                    |   |  |  |  |
| 11.          |       |                |                    |   |  |  |  |
| 12.          |       |                |                    |   |  |  |  |
| 13.          |       |                |                    |   |  |  |  |

ID: Action identifier S: Status - **O**pen, **C**losed

## Schedule Meetings for 2013 -